

# Cinema – Spot 2D

## Technical specifications required for materials - projection screen

- **VIDEO:**

Resolution Full HD = 1920x 1080 aspect ratio 16/9 **24fps**

**Codec accepted (recommended):**

1. Mov not compressed
2. Mov compressed with Apple codec prores HQ 50Mbps
3. MXF XDCam HD 50Mbps

**Codec accepted (not recommended):**

1. Mov H.264
2. Mpg2

- **AUDIO 5.1**

**Six separate files - one for each channel**  
Surround Traces **5.1**

**Six mono files for each surround channel (Front-Left-Central Sub-Wofer - Left surround Right surround-sound).** Each file must contain the soundsection of the specific source of reference (for example: only the center channel dialogue ...) and consider the correct dynamics of the whole front 5.1

Audio linear in uncompressed format Wave PCM 48Khz 16bits maximum -6dBFS peak ( the entire program will be corrected on this maximum value of the 5.1 front).

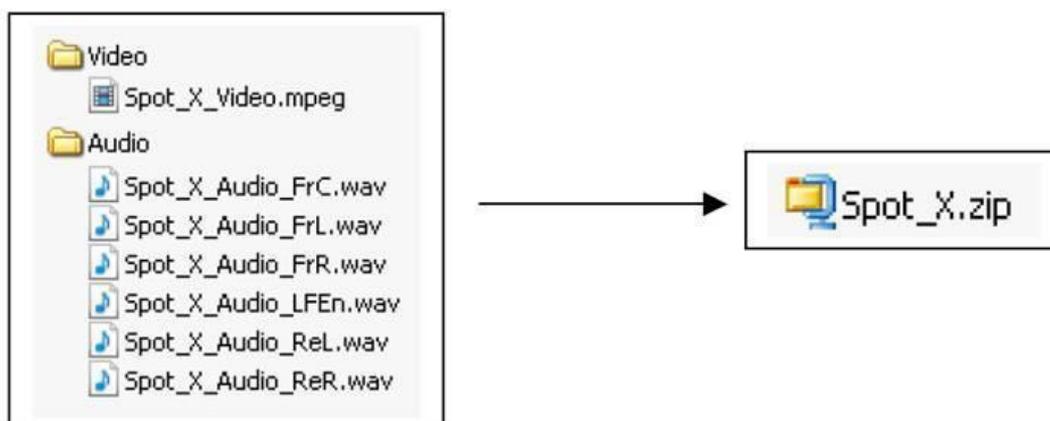
We recommend the following maximum levels in the production of individual files to ensure **82LEQ** value room, considering the spatial distribution of breeding fronts:

- **Central** → maximum peak -6dBFS
- **Left/Righ** → maximum peak -12DbFS
- **Left/Righ (Surr.)** → Maximum peak -18dBf

## Delivery methods and timing of Material

Delivery compressed Zip or Rar file containing the following items within 5 working days prior to on air:

1. A folder named "Videos", which contains the file corresponding to the video component
2. A folder named "Audio", which contains 6 separate files, each corresponding to 6 audio channels required; the name should allow the identification of the corresponding channel (see example)



### ATTENTION!!!

**DECRETO LEGISLATIVO 7<sup>th</sup> December 2017, n. 203**

**Reform of the film review**

1. The new reform provides for foreign cinematographic works to be submitted to the Commission jointly with the original Italian subtitled edition accompanied by a declaration by the film industry operator that they are in conformity with the original **(therefore need 2 versions: original and subtitled plus certificate of conformity to the original)**
2. The classification assigned to a cinematographic work must be visible to the public in advertising materials and must be indicated by special icons downloadable from the Ministry of Culture - MIC website at this link:

<http://www.cinema.beniculturali.it/uploads/DCA/2021/nuove-icone-mic.rar>



- movie for all;
- movie not suitable for children under 6;
- movie which are prohibited to minors under the age of 14 (unless accompanied by a parent or parental responsibility holder and who is at least (12)? years old);
- movie which are prohibited to minors under the age of 18 (unless accompanied by a parent or parental responsibility holder and who is at least (16)? years old).

**Icons should be positioned so as to be visible to the viewer/user**

**In the case of a spot, the icons must be shown for at least 5 seconds. If the spot has a duration of 10 seconds or less you can show the icons for at least 3 seconds**

**MANDATORY DOCUMENTATION to be sent within 7 working days before the on air (the previous THURSDAY' by h. 12,00)**

1. Ministerial card
2. Declaration attesting the ownership of Rai Pubblicità to submit the application for the verification of the classification work and the inclusion in the works registry.
3. Preview in Mp4 (email o wetransfer) con evidenza che "TRATTASI DI FILE DI ANTEPRIMA NON UTILE PER L'ON AIR". Il file di anteprima dovrà essere la copia fedele di quello distribuito nelle sale cinematografiche. Preview in Mp4 (email or wetransfer) with evidence that "THIS IS NOT USEFUL PREVIEW FILE FOR ON AIR". The preview file must be the faithful copy of the one distributed in cinemas
4. Attestato di conformità all'opera originale (solo in caso di opera cinematografica straniera)  
Certificate of conformity to the original work (only in case of foreign cinematographic work).