

Cinema Advertising - material delivery and ministerial card

Deadline:

Five working days before campaign planning.

File delivery:

Through the Rai Advertising website www.raipubblicita.it Technical Specifications section, please ask in advance for the access credentials to the following email addresses:

materiali.cinema@raipubblicita.it
magazzino.cinema@raipubblicita.it
daniela.mastandrea@raipubblicita.it

The files must be compressed in a single .zip or .rar file and be conformed as indicated in the technical specifications

ATTENTION: 1 CONTENT / 1 SPOT (1 zip file containing audio / video folders)

Ministerial card:

The ministerial card allows you to request the Cinematographic Authorization c / o the Ministry of Cultural Heritage and Activities and Tourism and to fulfill the SIAE obligations.

Simultaneously with the material file, with the same method, it is also possible to transfer the ministerial form, stamped and signed on a Social Charter.

In case of technical issues it is possible to send via email to the following addresses:

daniela.mastandrea@raipubblicita.it
chiara.demaria@raipubblicita.it
maria.taliento@raipubblicita.it

Without sending the ministerial card will make it impossible to project the spot

NB: The legislation on the revision of the cinematographic films (lg. N. 161 21/4/1962 and dpr n. 2029 11/11/1963) foresees the dialogues in Italian, if expressed in a foreign language the video must contain the translation in subtitle form.