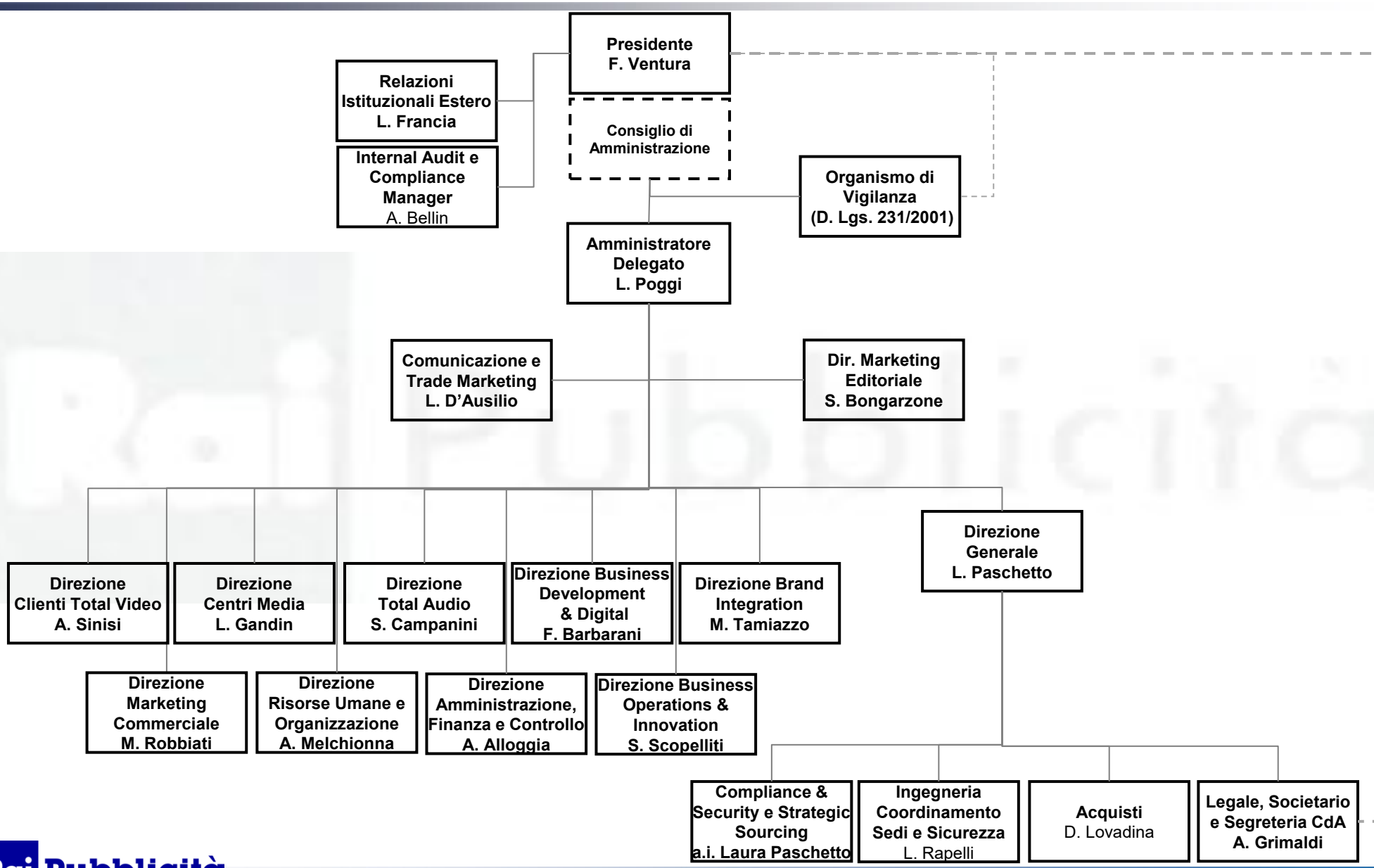Organigramma primo livello Rai Pubblicità